

# Accessibility Statement for ArcGIS StoryMaps published via <https://storymaps.arcgis.com/>

The Broads Authority is committed to making its website(s) accessible, in accordance with the Public Sector Bodies (Websites and Mobile Applications) (No. 2) Accessibility Regulations 2018.

This accessibility statement applies to the ArcGIS Story Maps published by the Broads Authority using ArcGIS Online.

Story maps are a service provided by ESRI Inc and used by the Broads Authority. We want as many people as possible to be able to use this website. We have added alternative text where possible and made the website text as simple as possible to understand. [AbilityNet](#) has advice on making your device easier to use if you have a disability.

## Feedback and contact information

If you need information on this website in a different format like accessible PDF, large print, easy read, audio recording or braille:

- email [reception@broads-authority.gov.uk](mailto:reception@broads-authority.gov.uk)
- call 01603 610734

## Reporting accessibility problems with this website

We're always looking to improve the accessibility of our StoryMaps. If you find any problems not listed on this page or think we're not meeting accessibility requirements, contact us by using our [contact form](#).

## Enforcement procedure

The Equality and Human Rights Commission (EHRC) is responsible for enforcing the Public Sector Bodies (Websites and Mobile Applications) (No. 2) Accessibility Regulations 2018 (the 'accessibility regulations'). If you're not happy with how we respond to your complaint, contact the [Equality Advisory and Support Service \(EASS\)](#).

## Compliance status

ArcGIS StoryMaps has been evaluated for conformance according to WCAG 2.0 AA, WCAG 2.1 AA, and the Revised Section 508 standards.

This website is partially compliant with the Web Content Accessibility Guidelines version 2.2 AA standard, due to the non-compliance and the exemptions listed below.

## Non-accessible content

The content listed below is non-accessible for the following reason(s):

## Non-compliance with the accessibility regulations

The content listed below is non-accessible for the following reasons.

The page structure and reading order may not be accurate due to “empty buttons” created automatically by the StoryMap web application.

- Non-text Content (Level A) – all non-text content that is presented to the user has a text alternative that serves the equivalent purpose. Controls, Input: If non-text content is a control or accepts user input, then it has a name that describes its purpose.
- 2.4.4 Link Purpose (In Context) (Level A) Every link’s purpose is clear from its context

Colour contrast is not strong enough and use of colour not clear enough

- 1.3.3 – Sensory Characteristics: Use more than one sense for instructions
- 1.4.1 – Use of Colour: Don’t use a presentation that relies solely on colour e.g. forms, disabled buttons
- 1.4.3 – Contrast (Minimum): Contrast ratio between text and background is at least 4.5:1

A user browsing with a keyboard alone may experience difficulties

- 2.1.1 – Keyboard: Accessible by keyboard only
- 2.4.3 – Focus Order: Tabbing in logical Order
- 2.4.7 – Focus Visible: Keyboard focus is visible and clear
- 3.2.1 – On Focus: Elements do not change when they receive focus
- 3.2.2 – On Input: Elements do not change when they receive input
- 4.1.3 – Status Messages: Status messages can be presented to the user by assistive technologies without receiving focus (b) disproportionate burden

## Disproportionate burden

ArcGIS StoryMaps are built and hosted through third party software supplied by ESRI.

ESRI’s ArcGIS StoryMaps support accessibility by following the World Wide Web Consortium’s (W3C) Web Content Accessibility Guidelines (WCAG). ArcGIS StoryMaps has been evaluated for conformance according to WCAG 2.0 AA, WCAG 2.1 AA, and the Revised Section 508 standards. This evaluation is also known as a Voluntary Product Accessibility Template (VPAT) and it explains the extent to which a product such as ArcGIS StoryMaps adheres to such important accessibility guidelines. The results of the ArcGIS StoryMaps evaluation are available through the [Accessibility Conformance Report for ArcGIS StoryMaps](#).

We've assessed the cost of fixing the issues with navigation and accessing information in the tools provided by the 3rd party system and believe that doing so would be a [disproportionate burden](#) within the meaning of the accessibility regulations. We will make another assessment when the supplier contract is up for renewal.

## Content that's not within the scope of the accessibility regulations

### Online maps and mapping services

[Online maps and mapping services are exempt](#) from meeting the accessibility regulations as long as essential information is provided in an accessible digital manner for maps intended for navigational use.

## Preparation of this accessibility statement

This statement was prepared on 29 October 2024.